

THE ORIGINAL

Moonbeams

BY COLONEL LITTLE

The Smallest Newspaper in the West

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Second Half-Year Property Taxes are ripe in the Valley of the Moon

We like to start out with something about the weather—hasn't it been perfect? but it looks like this issue will be so full of real news that we'll skip the weather.

Square meals often make round people. VALLEY WATCH REPAIR, Boyes Springs. Finest watches, jewelry. Guaranteed repairs.

Lots of our news this week is of progress. Let's list some of it:

Boyes bath house is removing the huge roof (it was getting toward the "unsafe" side). It's quite a job, with some heavy girders to be removed—will take a couple weeks. The walls will remain, leaving a huge blue-sky-roofed pool, one of the largest north of San Francisco. Pool will likely open April 20, maybe the 27th, for the season.

The bath house restaurant, out on the front portico, is open, has been open for quite a while, and will be enlarged almost immediately. Mrs. Bill Johnson is in charge as of this moment, and it's having a big play every weekend, and the whole establishment has been having mighty good business throughout the winter season.

The big bathhouse was built in 1926, three years after the big fire which leveled it. Rudy Lichtenberg was operating the recreation center at the time.

Bill Johnson, manager of the bath house, told us Wednesday that F. C. Marshall, long-time entrepreneur of the lunch counter at the bath house, will soon return and take over operation of both the in-

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side and portico restaurants. Johnson also said that this winter has been the best from a business standpoint in the history of the bath house.

EASTER CARDS, filled baskets, colorings—in fact, everything for Easter. RUGGLES VARIETY STORE, Sonoma. Spring needs.

Finally we have our new number on at the house on Third avenue, Boyes. It's 18451, and we'd rather have our old number—(5). It's a one-block street, and why have a number such as is necessary in say Los Angeles?

HANDEL'S RECORD SHOP, Sonoma. On First St. W. Latest hits, records and sheef music. A piano for you to try 'em out.

El Verano Improvement club meets on April 11, with an interesting session and a feed afterward planned. The club is promoting a whoppin' big rummage sale for early June. Look over your unused stuff around the house and yard and donate it to the club. Especially needed (but not for rummage) is a piano. Anybody got a fairly good one you're willing to donate?

NELSON'S GROCERY - DELICATESSEN, on the Plaza, Boyes. Freshest produce! Prices the lowest. Try us out!—This week!

Bart and Johnnie Seman, proprietors at Junior's Resort, are celebrating their combined birthdays Saturday evening of this week. Born on the same day, but not the same year, the boys have made a lot of friends since taking over the resort a little more than a year ago. Drop in Saturday night and help them celebrate.

PLAZA BARBER SHOP, Boyes. Superior workmanship, latest styling, for the most discriminating. Drop in and get acquainted.

Beating the Semans by a full day, Paul Marcucci Jr. is staging a birthday celebration at Paul's Old Ranchero on Friday night of this week. A free feed is promised, then you can dance, look at a floor show, listen to the organ, and there may be several sensational features. Including your editor, sitting in at the piano with the orchestra.

See WALLY LOHMAN for "Scenic Chatworth" property, if you ever want to leave the Valley of the Moon for Southern California.

And the Stein club meets Friday night at Our Resort, El Verano. While this is a regular meeting, the boys and girls will have some high jinks after the feed and business meet.

SONOMA GOLF & COUNTRY CLUB, Arnold Drive. You'll like our Clown Room. Bring your guests here, for outstanding prestige.

After a series of severe storms the whole town became flooded and residents sitting atop one roof noted what seemed to be a straw hat making lazy circles in the water. "It's not just afloat," one of

them finally said. "It's grandpa acting stubborn again. He said he was going to mow the lawn today, come hell or high water."

RICHFIELD SERVICE, Boyes Springs. Center of town. Fast and efficient service. Accessories. Bud Delaney, Proprietor.

'Nother Friday celebration (but no free eats and such). Vito Carbonaro, Sonoma shoe repairman, will be celebrating his 25th anniversary of business in the Valley. Might be nice if you'd stop in and extend congratulations.

ADOBE DRUG (Ray S. Duer, 417 First St. W., Sonoma. WE 8-2971.

Prescription Specialists

Veterinary Supplies

Fred Franklin brought over his pooch (a growing Dalmatian) the other day, and is he a wild baby! About 6 months old now, he has all the markings of a prize winner, but Fred's now in process of taming him down a bit. Wouldn't mind having him ourselves.

TOWN HOUSE SUPPER CLUB, Glen Ellen. Wonderful cuisine.

Exotic atmosphere. Music weekends. Finest cocktails. The Amantes.

Franklin makes the finest hand-made cigars in the whole state of California. 'Tother day Bob Roberts, the Sonoma cigar store man, called us in from the street and presented us with a cigar—an El Verso, made in Detroit, but which we haven't been able to get here for some years. It's blacker'n an ace of spades, smells something like a backhouse when first opened, but for years it was our favorite. Going to try and get Franklin to duplicate 'em. But you've got to get used to them. Get past the first three, and like olives, you're a convert.

AQUA SOFT.—Water Treating Co. Sonoma owned. Call Petaluma Porter 2-7458. Evenings, Sonoma, Webster 8-3433.

"What a handsome baby!" exclaimed the visitor. "Does he resemble your husband?"

"I hope not," replied the wife. "We adopted him."

BOYES SPRINGS FOOD CENTER. Lowest prices, highest quality.

Take-out license. Beverages. Friendly and fast service. One-Stop.

Just for fun, the other day we got out the electric razor and proceeded to shave with our eyes shut. Two years ago all our shaves were just about that, before we got the eyes fixed up.) Did a pretty good job, too. (Wonder if that electric gadget would keep our mustache trim and nice, if we should decide to grow one again?)

JIM'S MEATS, at Boyes Springs Food Center. Finest quality in stock, always. Delicatessen department. Meats like you want it!

Handel's Record shop in Sonoma, about in the middle of the block on First street West, is attracting a sizeable clientele. They have about all the records extant, rock 'n' roll and on up to classical. They

have sheet music too, and anyone who's able to may sit down at the huge old square piano (which incidentally has a marvelous tone) and play to his or her heart's content. A decided asset to the community.

DOTTIE'S CAFE (formerly Chicken House). On the highway, in Boyes. Fried chicken. Hamburgers (finest in town). Good coffee!

Did you ever discover that your keys were missing, and then find 'em again pronto? Happened to us this week. Positively they were gone, and we had to think back over where we'd been and what we did. Dug into the pants pocket where normally we keep the keys along with our kitchen matches (safety first, always) three or four times, and they weren't there. But down at the store, we reached in again, and there they were. How can you explain that?

NOW OPEN—DONOVAN'S IRISH INN, Bath House Plaza. Finest Hamburgers, Corned Beef. Beer and Wine, too. Worth a visit.

The props. at Mendel's cafe tell us they're having an increasingly fine business with their Spanish foods. You can eat 'em on the spot or take some home to the folks. You like tortillas, enchilladas, tacos, hot tamales, chili, etc.? They've got 'em, in all their glory.

PAUL'S OLD RANCHERO, Verano. Superb Italian and American dinners. Cocktails. For the family or large groups. Paul at organ.

Our almost reverence for President Ike isn't at its highest point at the moment. His super budget is partially the cause of our discontent. Think maybe he's been listening to too much bad advice from cabinet members and others close to him. He should can a few of the worst ones, and replace some of the others.

ROZARIO'S PALMS INN, Verano. "Home of the Lions." Splendid cuisine. Cocktail room. The Valley's favorite gathering place.

Drove down Verano boulevard Wednesday, and again saw that sign: "Valley of the Moon Recreation Park District, Park No. 1." Now, isn't that a heluva name for a park? Suppose we have a lot of parks; could you locate or remember which was No. 1 or No. 33? Let's get some real names for our two local parks. We'd suggest Maxwell for No. 1 and Lichtenberg for No. 2.

SONOMA GROVE, Hiway 12 south of Boyes. Wonderful steak, poultry, roast, seafood dinners. Italian food a specialty. Cocktails.

Kenny Plummer, head mixmaster at Rozario's Palms Inn, got himself all burned to pieces on one hand while on duty at the inn the other day. Maybe he should stay out of the kitchen. He'll recover.

BATES AND EVANS, Funeral Directors. Sonoma Valley's Pioneer Funeral Service firm. Serving families of all faiths since 1879. 691 Broadway, Sonoma. WEBster 8-2686.

We use a lot of scratch pads. Got a whole bunch from a friend not too long ago and were very appreciative. Then the glue or whatever was used for padding started coming off, leaving us just a little stack of loose sheets. No good.

RUSTIC INN, Glen Ellen. Main corner. Last of the 11 old-timers. Authentic western atmosphere. Jack London's favorite tavern.

Jim Garrahan, grand factotem at Rozario's Palms Inn, has been having a visit from his parents, Mr. and Mrs. Edward Garrahan of Livingston, Mont. The inn's proprietors, Mr. and Mrs. Carl Inskeep, are also from Livingston, and it's been a grand reunion. Incidentally, we've just learned that Carl (back a few years, but not too many) was an all-state basketball star in Montana high school competitive circles.

SEE GREENGRASS for expert advice on all matters pertaining to Real Estate, Insurance. Phone 8-4731. 18340 Sonoma Hiway.

Comes news from Donovan's Irish Inn, across the plaza from the Boyes bath house. After having been closed for the winter, the place is open again on all-day schedule, with breakfast, lunch and dinner served. And it's corned beef and cabbage every Saturday, a special entree every day for businessmen, and wine and beer always available.

Paul and Dot Fisher are operating the kitchen department. They've had restaurants all over the country, recently at West Point up in the timber country—and those lumberjacks like good eating.

By the way, Donovan's name is Joe (actually Michael J.) and he's had a long and distinguished career, including a long time with the army engineers. But he can't retire—it's too boring.

MANCUSO WINES, Glen Ellen. Grower-produced. Available at every retail outlet. As good as the best, and better than most.

MENDEL'S CAFE, Boyes Plaza. Splendid menu, including Spanish delicacies. Bring your out-of-town guests here. Cocktail bar.

Our favorite cartoon character is Major Hoople. He makes big boasts, but frequently comes across with real accomplishment. Well, in an emulating way, we like to think (preposterous!) that we finally stopped the horrible Pall Mall commercials; we may have had something to do with the defeat of the Dunbar school bonds. We're going to fight against approval of the Sonoma Valley high school bonds, which come up for a vote May 10. And we're going to keep hammering on getting a junior high school out in the Valley area. How're you betting?

RAY'S SIGNAL SERVICE, Arnold Drive at Cecilia, Eldridge. For Emergency Groceries any time; varied stock. WE 8-5811.

DENNY'S COG CLUB, Boyes. A place you'll like, especially if you're a sportsman. Finest mixed drinks. Homey atmosphere.

One more item: The annual Father and Son banquet comes up next Teusday, at the Veterans' Memorial building, Sonoma. Some 450 are expected to be on hand to dine and meet the honor guests, Coach Phil Woolpert and his nationally known University of San Francisco Dons basketball team, which just missed by a hair becoming the nation's top basketball team for the third successive year.

Five service clubs sponsor the affair, with the real sponsorship alternating yearly. Lions club is in charge this year. Al Gordon is general chairman. Master of ceremonies will be Herb Coney, manager of Annadel Farms, a Lions International counselor. Father Tichner of San Francisco will be one of the speakers.

R. A. "BOB" MILLER — "Yours for Life"

Insurance Exclusively Next to Telephone Co., Sonoma

FRANK'S HARDWARE, Castner Bldg., Boyes. Paints, Tools, Glass. Household utensils, electrical appliances. Giftware.

One of our local Lotharios stepped up to the lonesome lady in the hotel lobby and inquired, "Are you looking for a particular person?"

"Oh, I'm satisfied if you are," was her quick reply.

VALLEY OF THE MOON CIGARS—Union label, handmade right here at home. Superior quality always. Most dealers have 'em.

BUD'S GARAGE. Now located Railroad & Cherry Sts. Repairing all cars. Guaranteed service. Phone WE 8-3971.

Requesting a change of address, Jerry Shafer, who has been stationed in Europe with a scout dog outfit, writes interestingly:

"I really think your paper is swell. It puts out the best in the local news, and a lot more too. There is one thing I would like to know: How far away from the Valley is your most far-away reader? I think that I am pretty far. I live in Augsburg, Germany, at the present. I've been here for three years.

"It takes Moonbeams 20 days to get to me but I still wouldn't miss a copy."

B & L LAUNDROMAT, Fetters. Bring your laundry here regularly for fast service and small charge. Wash. Dry. Iron.

GLEN ELLEN LIQUOR STORE. On Arnold Drive. Fine wines and Liquors. A friendly place, always. "SLIM" WALLACE.

Just about everybody in the Valley was shocked to learn of the sudden death, of a heart condition, of William T. (Gunner) Hendricks, who with his wife Ruth had operated the Rustic Inn in Glen Ellen for the last 2½ years. He failed to awake Monday morning at his home on Warm Springs road. He was 42, a native of Pennsylvania. Burial was in Golden Gate National cemetery, San Bruno.

LEE STARRETT, Masseur, at Bathhouse, Boyes. Massages, slenderizing. You'll look and feel better. Make it a habit.

FRIBERG DRUG STORE, So. Broadway, Sonoma. Prescription specialists. A super drug store, large stocks. Soda fountain, too.

George Thompson, Mission Inn prop., told us the other day that on his way home from Phoenix, Ariz. with his Arabian horses, where he had won a flock of prizes, he stopped in Chatsworth for breakfast. "Did you ever know a Col. Little?" he asked. "I sure do," replied the waitress. "And where's the old boy now?" Thompson told her. It's kinda nice to be remembered, isn't it?

YELL'S ACRES NURSERY, Glen Ellen. Getting about that time to get your Dahlias in. Wonderful selection here. Priced low.

EL DORADO HOTEL, Sonoma. Italian meals at their finest. American dinners too. Old West atmosphere. Cocktail bar. Try us.

E. V. Skipper (he used to run a service station just this side of Sonoma) called the other day and subscribed to Moonbeams for a year. He brought along an oversized scrapbook he's been keeping for years, and inferred we might be able to use a lot of the stuff in it.

It's good stuff. But in order to use it we'd have to tear the book all apart and that wouldn't be nice. He would never again have a scrapbook. But we were able to garner a few mighty good ones from it. Ferinstance:

"When a man finds out that a woman isn't an angel he usually tries to learn to what extent she isn't."

Flapper Fanny was thoroughly angry at her swimming teacher. "The fresh thing!" she exclaimed. "After I won the race, he came up to me and said, 'My dear, you kept your end up magnificently.'"

Grandma: "It says here that young women are abandoning all restrictions. Now, mind, don't let me catch you going without yours, Mabel."

And there are hundreds more—ranging all the way through clever, mighty good, fair, dubious, and some we can't print.

If Skipper leaves the scrapbook with us long enough, maybe you'll be able to clip enough to make a good one of your own.

ELECTRONIC DRIVE-IN—TV and Radio—Specializing in Auto Radio. 736 West Napa St., Sonoma. Kraft and Castori. WE 8-4839.
BROADWAY CAFE, Sonoma. Where we welcome you wholeheartedly. Friendly cusses. Off-sale, too. Let's get acquainted.

Best we ever heard on Linkletter's schoolkid interviews: "Do you approve of matrimony?" he asked a 6-year-old. "Nope," said the boy. "I'm all for peanut butter and honey."

SONOMA MISSION INN, Boyes. Nationally known, noted for its splendid meals, excellent bar, luxurious accommodations.

TODD CONSTRUCTION - ESTIMATING SERVICE. Subdivision Surveying. New location: Boyes Plaza, opposite Woodleaf.

Harry Price, manager of Sonoma Mission Inn in Boyes Springs for the last 11 years, has retired. He'll still remain here, living at the hotel, and is going to take it easy. He's been with George T. Thompson, the Inn owner, since back in 1916, where they both were operating a hotel in Peoria, Ill.

Other of Price's operations were the Teneycke hotel in Albany, N. Y., Mackahaw Country club in Cincinnati, and the Durant hotel in Flint, Mich. Among other assignments were management posts with the Whittier hotel, Detroit, and Rome hotel in Omaha. He also was assistant manager at the Sir Francis Drake hotel in San Francisco.

WILLARD FRENCH TV. 332 West Napa St., Sonoma. Phone WE 8-4242. 18 Years Full Time in Sonoma Valley. Repairs. Sales.

MAC DONALD'S JEWELRY, Sonoma. Watches, Rings, Shavers, Bands, Jewelry. Expert watch-clock repair service. Quality always.

Q. If the iceman's horse weighs 1000 pounds and the iceman's wagon weighs 800 pounds, what does the iceman weigh?

A. Ice.

POWDER BOX BEAUTY SHOP, Arnold Drive near Eldridge. A modern shop, experienced operators. For appointment call 8-2673.

BANCROFT'S, Sonoma, on Broadway. Bouquets for hospital, funerals, parties. Cut flowers, corsages. Nursery plants, now!

WALTER GRUNERT AUTO UPHOLSTERY, Feters Springs. Texaco station. Seat covers, floor mats, truck cushions, interior work.

Two brothers were rivals all through life and both tried to excel in their chosen professions. One became a cardinal and the other a general. They met unexpectedly one day in a railroad station and they were both fully attired in the vestments of their respective professions. Th cardinal walked up to his brother and curtly asked:

"Will the train be on time, porter?"

The quick-thinking brother replied spontaneously, "I believe it will, madam, but do you think you should be traveling in your condition?"

SONOMA MILL & LUMBER CO., Hiway 12 at the big curve. Super service for contractors, carpenters, home owners, ranchers.

OUR RESORT, El Verano. Harvey and Melina to serve you the finest mixed drinks. Home of draft beer and the Stein Club.

MIKE & ROSE'S BOYES SPRINGS STORE. Famous for finest meats in the Valley, with special low prices last three days weekly.